

# PL UN

Furniture | Objects | Spaces

[Privacy Policy](#)

## Privacy Policy

Effective Date: [July 1, 2025]

Last Updated: [July 1, 2025]

At PLUN, we are committed to protecting your personal information and your right to privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website, purchase our products, or engage with our services—whether as a customer, design professional, or project collaborator.

This policy complies with:

The General Data Protection Regulation (GDPR)

– for EU/EEA users

The Digital Personal Data Protection Act, 2023

(DPDPA) – for Indian users

Other applicable privacy and electronic communication laws

### 1. Who We Are

PLUN

Furniture and Interior Design Practice  
based in India.

Website: [www.plun.in](http://www.plun.in)

Email: [mail@plun.in](mailto:mail@plun.in)

Data Controller under GDPR and DPDPA

### 2. What Personal Data We Collect

We collect the following types of data, depending on how you interact with us:

#### a. Directly Provided by You

Name

Email address

Phone number

Billing and shipping addresses

Project information (if you're a client or collaborator)

Resume/portfolio (if you apply for a role)

#### b. Automatically Collected

IP address

Browser/device information

Usage data (pages visited, time spent, referring

pages)

Cookies and analytics data (with consent for non-essential cookies)

We do not intentionally collect sensitive personal data unless explicitly required and consented (e.g., for hiring or safety compliance in projects).

### 3. Legal Bases for Processing Your Data

We process personal data under the following legal bases:

Basis Purpose. Contractual necessity.

To fulfill product orders and service agreements. Legitimate interest to operate, market, and improve our services. Consent for newsletters, cookie tracking, and promotional content. Legal obligation for accounting, consumer protection, or regulatory requirements

### 4. How We Use Your Information

We use your data to:

Fulfill orders and deliver products.

Manage customer support and inquiries.

Execute and manage interior design and consulting projects.

Collaborate with designers and architects

Send order updates, marketing emails (with consent), or service communications.

Analyze usage and improve our website

Meet legal, tax, and compliance obligations

### 5. Sharing Your Data

We may share your personal data with:

Service providers (e.g. payment processors, delivery partners, web hosting, email services)

Project collaborators (e.g. interior designers, architects—only with your consent)

Regulatory authorities, if legally required

Technology partners (analytics, CRM tools, etc.), under strict data protection agreements

We do not sell your personal data.

## 6. International Data Transfers

If you are located in the EU/EEA, your data may be processed in India or other non-EEA countries. In such cases, we implement adequate safeguards (like Standard Contractual Clauses) to ensure GDPR-compliant protection of your data.

## 7. Data Security

We use appropriate technical and organizational safeguards to protect your data, including:

- SSL encryption on our website
- Limited and role-based access controls
- Secure servers and third-party tools that comply with privacy laws.

## 8. Your Rights

Depending on your location, you have the right to:

GDPR (EU/EEA) & DPDPA (India) Users Can:

- Access the personal data we hold about you
- Request correction of inaccurate data;
- Request deletion of your data (right to erasure)
- Withdraw consent at any time (for marketing, cookies);
- Object to or restrict processing;
- Request data portability;
- File a complaint with a supervisory authority (or Data Protection Board in India, when active)

To exercise any of these rights, email us at [mail@plun.in](mailto:mail@plun.in)

## 9. Cookies & Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. You can manage your cookie preferences via:

- Our cookie consent banner;
- Your browser settings;

We only use non-essential cookies (e.g., marketing, analytics) with your explicit consent.

## 10. Data Retention

We retain personal data only for as long as necessary to:

Fulfill the purpose for which it was collected  
Comply with legal obligations (e.g., tax, contracts). Resolve disputes and enforce agreements

## 11. Minors

Our website and services are not intended for anyone under the age of 18. We do not knowingly collect personal data from minors without parental consent.

## 12. Your Consent

By using our website, placing an order, or submitting personal information, you consent to the practices described in this Privacy Policy. Where required by law, we will request your explicit consent.

## 13. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website, with the updated date noted at the top. We encourage you to review it periodically.

## 14. Contact Us

If you have questions, concerns, or requests regarding your data or this Privacy Policy, please contact:

**PLUN**

Email: [mail@plun.in](mailto:mail@plun.in)

Website: [www.plun.in](http://www.plun.in)

Address: 1, Prabhu Niwas,  
Mahalakshmi, Mumbai, 400011.

Warmly,  
Team Plun